



WISCONSIN
HISTORICAL
SOCIETY

2022 SCORECARD

Collecting, Preserving, and
Sharing Stories Since 1846

wisconsinhistory.org

IMPACT ON WISCONSIN

In 2022, the Wisconsin Historical Society made major contributions to Wisconsin's economic, educational, and cultural health through innovative initiatives and programs.

EDUCATION

- **21,000 K-12 students** inspired by their history at our 12 historic sites and museums
- **4,500 students** participated in virtual National History Day, with **52** qualifying for nationals
- **50 youth from 10 tribes** showed beadwork in an Ojibwe art exhibit at Madeline Island Museum
- **45,373 books** sold by the Society Press, many printed on Wisconsin paper
- **43,740 students** used the Society's 4th-grade Wisconsin history textbook
- **445 attendees** (from 55 counties) participated in the Society's annual local history conference
- **31,960 attendees** participated in Society presentations; 15,000 reached by traveling exhibits
- **Ho-Chunk youth** visited ancestors' 1,200-year-old canoe at the State Archive Preservation Facility

STATEWIDE IMPACT

- **156,770 people** visited our historic sites and museums across the state
- **152,755 patrons** served by the Society's Library & Archives
- **11,253 active members** of the Wisconsin Historical Society
- **451 consultations** held by outreach staff to support affiliated local history organizations
- **8,707 attendees** reached by Society Press programming
- **\$660,490** in Society Press book sales, thanks in part to 8 new titles published
- **34 tribal engagement sessions** related to the history center project held by outreach staff
- **9,600 visits to Area Research Centers (ARCs)** on 12 UW campuses
- **350 UW System classes** taught at Society HQ and ARCs, educating more than **7,000 students**
- **\$9.7 million** of the Society's \$27.2 million in revenue (36%) came from private gifts, endowments, earned revenue, service revenue and **\$3.1 million in federal grant awards**

PRIVATE INVESTMENT & JOBS

- **\$177.7 million** income-producing historic rehabilitation work completed in Wisconsin
- **\$162.8 million** invested in rehabilitated historic properties
- **2,712 projected jobs** created by construction projects related to tax credit programs
- **\$28.9 million** federal historic preservation tax credits awarded to the state
- **453 buildings rehabilitated** using tax credit programs

For more information contact **Kate Easton, Legislative Liaison**
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